

NC Chamber Political Education Program 2010 Election Update

Joe Stewart

Associate Vice President

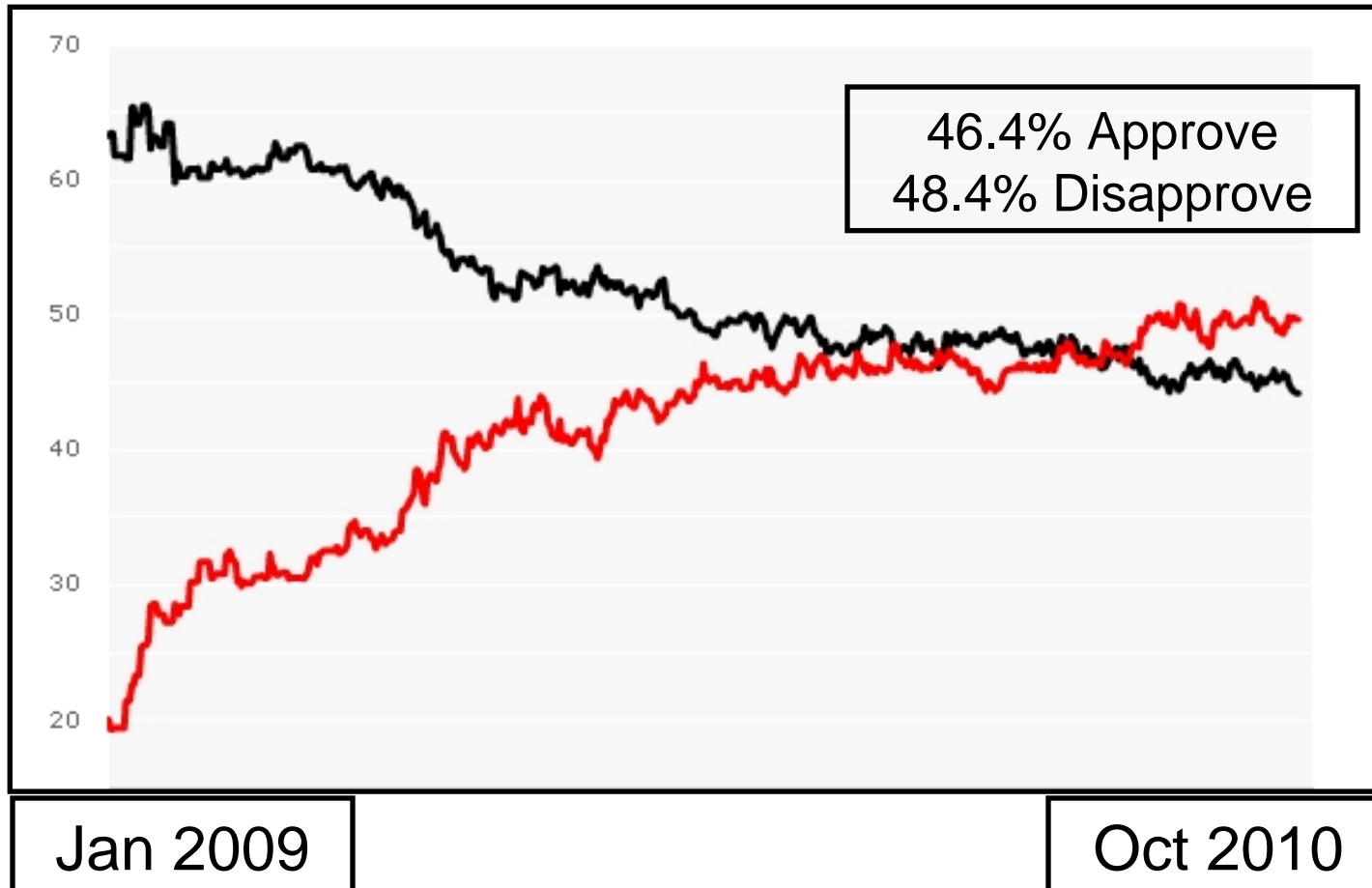
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Presidential Approval Rating (RealClearPolitics Polling Average)



*Presidential Job Approval and U.S. House Seat Change,
Recent Midterm Elections*

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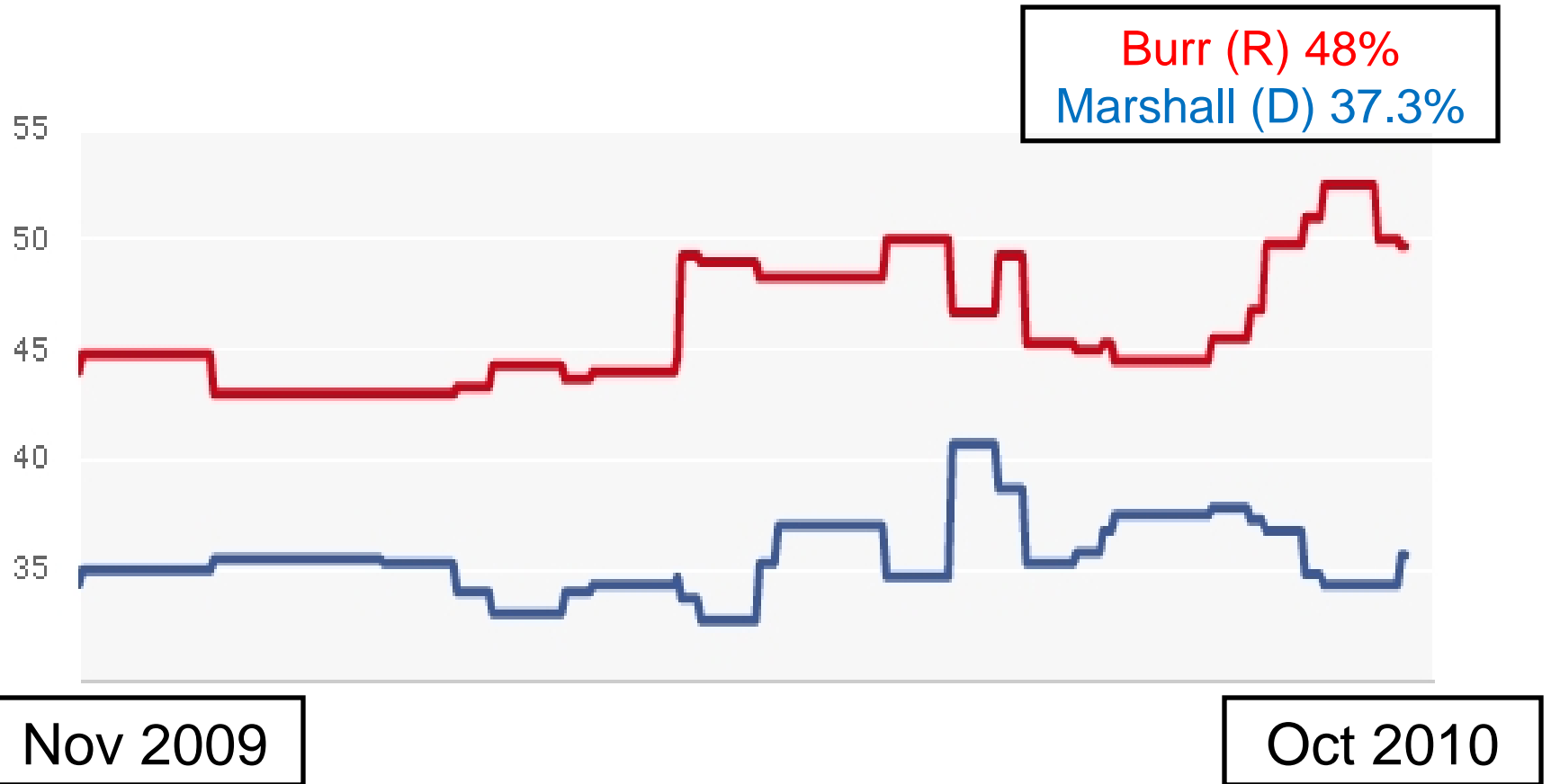
Year	President/Political party	% Approval	Seat gain/loss in U.S. House for president's party
2010	Obama/Democrat**	44	n/a
2006	G.W. Bush/Republican	38	-30
2002	G.W. Bush/Republican	63	6
1998	Clinton/Democrat	66	5
1994	Clinton/Democrat	46	-53
1990	G.H.W. Bush/Republican	58	-8
1986	Reagan/Republican	63	-5
1982	Reagan/Republican	42	-28
1978	Carter/Democrat	49	-11
1974	Ford/Republican*	54	-43
1970	Nixon/Republican	58	-12
1966	Johnson/Democrat	44	-47
1962	Kennedy/Democrat	61	-4
1958	Eisenhower/Republican	57	-47
1954	Eisenhower/Republican	61	-18
1950	Truman/Democrat	39	-29
1946	Truman/Democrat	33	-55

* Ford took office less than three months before the midterm elections, replacing Richard Nixon, who had 24% approval when he resigned.

**Obama data from Sept. 20-26.

GALLUP®

NC US Senate Race (RealClearPolitics Polling Average)



District	DEMOCRAT	REPUBLICAN	THIRD PARTY	NY Times
Senate	Elaine Marshall	<i>Richard Burr</i>	Michael Beitler	SR – 97.2%
House 1	<i>G.K. Butterfield</i>	Ashley Woolard		SD – 100%
House 2	<i>Bob Etheridge</i>	Renee Ellmers	Tom Rose	LD – 90.3%
House 3	Johnny G. Roe	<i>Walter B. Jones</i>	Darryl Holloman	SR – 100%
House 4	<i>David Price</i>	William (B.J.) Lawson		SD – 99.4%
House 5	Billy Kennedy	<i>Virginia Foxx</i>	Brad Smith	SR – 100%
House 6	Sam Turner	<i>Howard Coble</i>		SR – 100%
House 7	<i>Mike McIntyre</i>	Ilario Pantano		SD – 57.7%
House 8	<i>Larry Kissell</i>	Harold Johnson	Thomas Hill	TU – 56.6%
House 9	Jeff Doctor	<i>Sue Myrick</i>		SR – 100%
House 10	Jeff Gregory	<i>Patrick McHenry</i>		SR – 100%
House 11	<i>Heath Shuler</i>	Jeff Miller		LD – 76.8%
House 12	<i>Mel Watt</i>	<i>Greg Dorty</i>	Lon Cecil	SD – 100%
House 13	<i>Brad Miller</i>	<i>William (Bill) Randall</i>		SD – 99.4%

2010 NC Judicial Races

NC Supreme Court

Brady Seat (Brady not running)

Robert C. Hunter

Barbara Jackson

NC Court of Appeals

Calabria Seat

Ann Marie Calabria

Jane Gray

Elmore Seat

Rick Elmore

Steve Walker

Steelman Seat

Sanford Steelman

Greer Seat

Martha Greer

Dean R. Poirier



SPECIAL INSTRUCTIONS - INSTANT RUNOFF VOTING:			
a. Choose up to 3 candidates for the following office in order of your preference: 1st, 2nd, 3rd. b. Select a different candidate for each choice. c. Your 2nd and 3rd choices will not count against your 1st choice; they will only be considered in a runoff if your 1st choice is not in the runoff.			
Court of Appeals Judge			
Fill in only one oval per choice		Your 2nd and 3rd choices will not count against your 1st choice They will only be considered in a runoff if your 1st choice is not in the runoff	
1st ↓ Mark your 1st choice here	2nd ↓ Mark your 2nd choice here	3rd ↓ Mark your 3rd choice here	
<input type="radio"/> John F. Bloss	<input type="radio"/> John F. Bloss	<input type="radio"/> John F. Bloss	
<input type="radio"/> J. Wesley Casteen	<input type="radio"/> J. Wesley Casteen	<input type="radio"/> J. Wesley Casteen	
<input type="radio"/> Chris Dillon	<input type="radio"/> Chris Dillon	<input type="radio"/> Chris Dillon	
<input type="radio"/> Jewel Ann Farlow	<input type="radio"/> Jewel Ann Farlow	<input type="radio"/> Jewel Ann Farlow	
<input type="radio"/> Daniel E. Garner	<input type="radio"/> Daniel E. Garner	<input type="radio"/> Daniel E. Garner	
<input type="radio"/> Stan Hammer	<input type="radio"/> Stan Hammer	<input type="radio"/> Stan Hammer	
<input type="radio"/> Mark E. Klass	<input type="radio"/> Mark E. Klass	<input type="radio"/> Mark E. Klass	
<input type="radio"/> Doug McCullough	<input type="radio"/> Doug McCullough	<input type="radio"/> Doug McCullough	
<input type="radio"/> Anne Middleton	<input type="radio"/> Anne Middleton	<input type="radio"/> Anne Middleton	
<input type="radio"/> Harry E. Payne, Jr.	<input type="radio"/> Harry E. Payne, Jr.	<input type="radio"/> Harry E. Payne, Jr.	
<input type="radio"/> John Sullivan	<input type="radio"/> John Sullivan	<input type="radio"/> John Sullivan	
<input type="radio"/> Cressle Thigpen	<input type="radio"/> Cressle Thigpen	<input type="radio"/> Cressle Thigpen	
<input type="radio"/> Pamela M. Vesper	<input type="radio"/> Pamela M. Vesper	<input type="radio"/> Pamela M. Vesper	
	End of Ballot		
E	North Carolina	F	Ballot Style 29

Associated Press Poll: Enthusiasm gap favoring Republicans no myth

Oct 18, 2010: WASHINGTON -- The enthusiasm gap between Democrats and Republicans in the first midterm elections of President Barack Obama's presidency is no myth - and his party may suffer hugely in two weeks because of it.

Just half of those who voted for Obama in 2008 say they will defiantly show up Nov. 2 while two-thirds of those who voted for Republican presidential nominee John McCain in the last election say they're certain to vote next month, according to an Associated Press-Knowledge Networks poll.

The difference in the excitement level between the two parties is buoying Republicans, who are poised for big electoral gains, and worrying Democrats, who are seeking to hang onto majorities in Congress as well among governors.

Obama's party hopes its superior get-out-the-vote operation, updated from his groundbreaking campaign, can overcome Republicans' energized supporters to mitigate expected losses across the board.

From Pew Research Center, October 13th:

In the Pew Research Center's latest poll, conducted Aug. 25 to Sept. 6 among 2,816 registered voters, including 786 reached by cell phone, **44% said that if the election were held today that they would vote for the Republican candidate for Congress in their district or leaned Republican, while 47% would vote for the Democratic candidate or leaned Democratic.**

Among the landline respondents, **46% preferred the GOP candidate and 45% the Democratic candidate, a four-point shift in the margin.** In this survey, **both estimates would have shown a close race between Republicans and Democrats.**



NC Voter Turnout	
1990	62%
1992	68%
1994	42%
1996	59%
1998	43%
2000	59%
2002	47%
2004	64%
2006	37%
2008	70%

Key factors in 2010 Legislative Elections		
	House	Senate
Current:	68 Dems, 52 Reps	30 Dems, 20 Reps
Open Seats:	3 @ Dem currently had McCain at 58%+	3 @ Dem currently had McCain at 56%+
	<i>Only 1 open seat race with Rep currently had McCain below 50%</i>	
Incumbents:	12 Dems running in districts that went for McCain by 53%+ (9 went at 58%+)	6 Dems running in districts that went for McCain by 53%+ (4 went at 58%+)
<p>There are enough competitive seats in play in both the House and Senate to shift the partisan balance of power – the margin between Dems and Reps (whomever has the majority) will probably be closer in 2011.</p>		

What to watch for in the final week ...

- ✓ Turnout, especially early voting ... in 2008, more voters turned out during early voting than voted on Election Day.
- ✓ Impact of 'outside money' ... independent expenditures (IE) now allowed under *Citizens United* playing a big role in some key races.
- ✓ 2010 is a 'wave' election (like 1994, 2006 and 2008) ... however, local issues can and probably will play a factor in some legislative races.

NC

House

Chbr	Dis	Counties	Democrat	Republican	Other
H	3	Craven (part) & Pamlico	<i>Alice Graham Underhill</i>	Norman Sanderson	Herb Sobel (Libertarian)
H	4	Duplin & Onslow (part)	Mott Blair	Jimmy Dixon	
H	10	Greene, Lenoir (part), & Wayne (part)	<i>Van Braxton</i>	Stephen LaRoque	
H	25	Nash (part)	<i>Randy Stewart</i>	Jeffrey L. (Jeff) Collins	
H	34	Wake (part)	<i>Grier Martin</i>	Steve Henion	
H	35	Wake (part)	<i>Jennifer Weiss</i>	Don Frantz	
H	41	Wake (part)	<i>Chris Heagarty</i>	Tom Murry	
H	44	Cumberland (part)	<i>Diane Parfitt</i>	Johnny Dawkins	
H	51	Harnett (part) & Lee	<i>Jimmy L. Love, Sr.</i>	Michael (Mike) Stone	
H	77	Rowan (part)	<i>Lorene T. Coates</i>	Harry Warren	
H	81	Davidson (part)	<i>L. Hugh Holliman</i>	Rayne Brown	
H	88	Alexander & Catawba (part)	David Munday	Mark Hollo	
H	93	Ashe & Watauga	<i>Cullie Tarleton</i>	Jonathon Jordan	
H	103	Mecklenburg (part)	Ann Newman	William Brawley, Jr	
H	112	Cleveland (part) & Rutherford	Jim Proctor	Mike Hager	
H	116	Buncombe (part)	<i>Jane Whilden</i>	Tim Moffitt	

NC Senate

Chbr	Dis	Counties	Democrat	Republican	Other
S	5	Greene, Pitt (part), Wayne (part)	<i>Don Davis</i>	Louis Pate	
S	8	Brunswick, Columbus, Pender	David Redwine	Bill Rabon	
S	9	New Hanover	Jim Leutze	Thom Goolsby	
S	10	Duplin, Lenoir, Sampson	Dewey Hudson	Brent Jackson	
S	19	Bladen, Cumberland (part)	<i>Margaret Highsmith Dickson</i>	Wesley Meredith	
S	24	Alamance, Caswell	<i>Tony Foriest</i>	Rick Gunn	Barry Coe (Libertarian)
S	43	Gaston (part)	Jim Long	Kathy Harrington	
S	45	Alexander, Ashe, Watauga, Wilkes	<i>Steve Goss</i>	Dan Soucek	
S	47	Avery, Haywood (part), Madison, McDowell, Mitchell, Yancey	<i>Joe Sam Queen</i>	Ralph E. Hise, Jr.	
S	50	Cherokee, Clay, Graham, Haywood (part), Jackson, Macon, Swain, Transylvania	<i>John J. Snow, Jr.</i>	Jim Davis	

Nov 3rd: beginning of 2012 Election Cycle

- > CAVEAT: tight partisan margins = VERY INTERESTING start of 2011 legislative session.

- > Continue to build the base of business-minded legislators as well as business-minded voters
 - > Expand NC Prosperity Project
 - > Work on identifying and recruiting business-minded candidates (retirements and redistricting may provide some key opportunities for 2012).

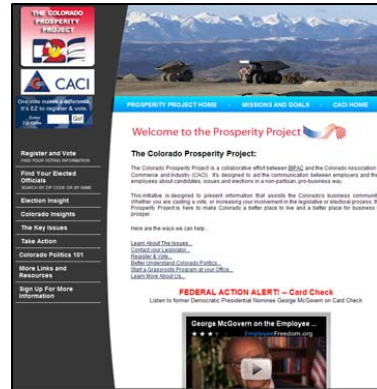
- > Build Independent Expenditure (IE) program, secure additional resources to support business-minded candidates (Chamber PAC and others)
 - > Primaries of 2012 may be when business-minded candidates need help the most.

North Carolina Prosperity Project

www.northcarolinaprospersity.org



BIPAC



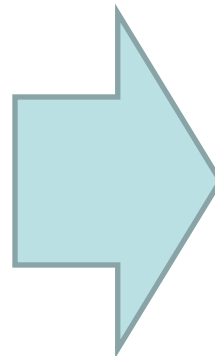
State Partner



Industry Assocs



Companies



- Chamber Members
- NC Business Community
- Local Chambers
- Aligned Business Assocs

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