



## CHRIS BROWN

Mid-Atlantic Senior Community  
Relations Manager  
Enviva

## SCHOOL

BA and MA of English Language and  
Literature  
Trinity College

## FAVORITE PART OF THE JOB

"I enjoy partnering with community leaders. I am grateful and inspired to work alongside and support individuals and organizations whose #1 goal is to make their community better."

## WHY FORESTRY?

"I started my career in sports communications, but when an opportunity to work alongside Bob Slocum at the NCFA presented itself I decided to give forestry communications a try. My learning curve was pretty steep, but between Slocum and Forestry Mutual's Keith Biggs, I got up to speed fairly quickly. I have stayed in the forest products field because it is filled with great, hard working individuals."

## ADVICE

"Enter each internship and job opportunity as a learning experience."



# COMMUNITY RELATIONS

**COMMUNITY RELATIONS MANAGERS DEVELOP AND INVEST IN OPPORTUNITIES THAT REPRESENT A COMPANY POSITIVELY.**

## RESPONSIBILITIES

- Identify, establish, and build partnerships with community leaders and organizations. Work may include:
  - Coordinate community service events and programs
  - Sponsor local efforts that promote positive changes
  - Invest in education opportunities that encourage students to pursue manufacturing programs
- Serve as liaison between the industry and the media, community businesses, and members
- Respond to inquiries and connect individuals to reliable information

## EDUCATION AND EXPERIENCE

- Bachelor's or associate's degree in communications
- Working experience within the industry is beneficial

## AVERAGE SALARY

- National average is \$63,000 and reported as high as \$140,00 (ZipRecruiter.com). Variation in data, dependent on experience/organization

## SKILLS NEEDED

- Ability to listen, mediate conflict, and demonstrate patience
- Strong problem solver and big picture thinker
- Engaging public speaker



photos by C. Brown