



## NANCY THOMPSON

Director of Government Affairs  
Weyerhaeuser

## SCHOOL

BA Political Studies  
Meredith College

## FAVORITE PART OF THE JOB

"I like sharing the story of our industry. Especially the positive environmental and economic benefits with policy makers to shape better outcomes."

## WHY FORESTRY?

"I grew up on a NC farm where my family grew row crops bordered by timber. After graduation, I worked in government affairs for trade associations and eventually was recruited by Weyerhaeuser."

## ADVICE

"Do not let politics turn you away from policy."



# LOBBYIST

**LOBBYISTS WORK TO INFLUENCE GOVERNMENTAL DECISIONS, AND ADVOCATE FOR THEIR CLIENT AND CAUSE.**

## RESPONSIBILITIES

- Collaborate with lawmakers, professional organizations, and stakeholders with various viewpoints to seek commonalities and resolutions
- Monitor legislative and regulatory proposals and analyze impact to industry
- Oversee media relations on local and regional levels (specific to position)
- Advise on political giving, community relations, and philanthropic efforts
- Create communications and issue reports for clients

## EDUCATION AND EXPERIENCE

- Bachelors degree in a preferred field (political science, journalism, law, communications, public relations, economics)
- Experience can be beneficial but not necessary for entry level position

## AVERAGE SALARY

- National average \$75,000 (reported by indeed.com) Variation in data, dependent on experience/organization

## SKILLS NEEDED

- Enjoys working with people
- Strong communication skills and can summarize complex issues
- Interest and willingness to learn
- Ability to multi-task and can manage competing priorities and issues



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