LOBBYIST

LOBBYISTS WORK TO INFLUENCE GOVERNMENTAL DECISIONS, AND ADVOCATE FOR THEIR CLIENT AND CAUSE.

RESPONSIBILITIES

- Collaborate with lawmakers, professional organizations, and stakeholders with various viewpoints to seek commonalities and resolutions.
- Monitor legislative and regulatory proposals and analyze impact to industry.
- Oversee media relations on local and regional levels. (Specific to position.)
- Advise on political giving, community relations, and philanthropic efforts.
- Create communications and issue reports for clients.

EDUCATION AND EXPERIENCE

- Bachelors degree in a preferred field (political science, journalism, law, communications, public relations, economics)
- Experience can be beneficial but not necessary for entry level position

AVERAGE SALARY

- National Average $75,000 (reported by indeed.com)

SKILLS NEEDED

- Enjoy working with people.
- Strong oral and written communication skills.
- Ability to summarize complex issues.
- Interest and willingness to learn.
- Ability to multi-task, manage competing priorities and prioritize issues.